

APPRENTICESHIP AWARDS CEREMONY

TUESDAY 9TH FEBRUARY
7.00PM - 9.00PM
STEPHENSON COLLEGE

Loughborough College Group is excited to host its third **Apprenticeship Awards as part of National Apprenticeship Week**. This awards evening will celebrate the outstanding contributions of our learners, employers, and teaching staff, whose dedication and excellence drive the success of our Apprenticeship offering.

By sponsoring this event and presenting this award, you'll not only be supporting the College and its learners, but your brand will be prominently featured across pre-event, event, and post-event marketing, placing it at the forefront of our communications.

Apprenticeship Award Sponsorship Package - £500 (or £250 for SMEs)

BRAND VISIBILITY & RECOGNITION

- **Prominent Logo Placement:** Company logo displayed prominently in all event promotional materials (digital and physical), including the event programme and website.
- **Inclusion in Press Release:** Your company will be featured in the event's press release and College news story, complete with a clickable link to your website, driving post-event traffic.
- **Exclusive Event Promotions**
- **Dedicated Social Media Spotlights:** Gain dedicated social media posts (pre, during, and post-event) through the College's official channels.
- **Sponsor Acknowledgement in Event Emails:** Your logo and a brief mention of your sponsorship will be included in all event-related emails.

ONSITE RECOGNITION

- **Sponsor Feature in Opening Remarks:** Your organisation will receive multiple brand mentions during the event proceedings by the event compere.
- **Bespoke Branding Options:** Opportunity to provide company-branded promotional items (brochures, giveaways, etc.) to be distributed to attendees, ensuring your brand is in their hands.

POST-EVENT RECOGNITION

- **Framed Certificate of Appreciation:** Receive a beautifully framed certificate of thanks as a sponsor after the event.
- **Social Media Acknowledgment Post-Event:** Continued recognition through a thank you post on social media platforms following the event, tagging your company and amplifying reach.


**More than 50,000
website visits from
December 2025 -
February 2026**


**22,209 followers
and 368,458
views from
December 2025 -
February 2026**


**1,663 followers
and 10,838
views from
December 2025 -
February 2026**


**23,765 followers
and 123,729
views from
December 2025 -
February 2026**


**14,217 followers
and 691,459
views from
December 2025 -
February 2026**

Contact us to find out more: employerinfo@loucoll.ac.uk T: 01509 515 461